Israel Innovation Tour
The gateway to the global tech ecosystems

Banking and Insurance
The journey aims to give executives of your corporation first-hand insights into the FinTech & InsurTech landscape by introducing the latest innovations from Israel.

Explore why 270 multinational corporates have established more than 320 R&D facilities throughout Israel. Be part of these game-changing developments!
General Information about the Israel Innovation Tour

WHY ISRAEL

Explore why major International corporates have choosen to establish more than 320 R&D advance facilities throughout Israel and learn why Israel is a Fintech powerhouse. Leading global banks and insurance companies are located in FinTech Hubs, have direct investments in startups via venture arms or are visiting Israeli innovation hubs with delegations on a regular basis. These companies are investing in the future - join them!

Fintech Innovation

Israel and its banking sector are considered to be one of the most innovative and developed markets in the world, with an extensive portfolio of FinTechs. As financial institutions are still struggling with limited creativity and the effects of a long period of stagnation, collaborating with FinTech companies is helping them gain access to new innovations and technologies. And this in turn is the main goal of the whole Business Trip - exploring a market of open innovations and FinTech hubs.

This Executive Tour is customized for your company and your participants. Each day comprises several company & expert sessions, one or two special location visits, business breakfasts - and lunches as well as networking events in the evening.

Companies

You will be inspired by the latest business models, concepts and innovative products. You will talk to leaders, managers and entrepreneurs behind the leading companies and fast growing startups.

Think Tanks & Experts

You will visit future labs, think tanks and get access to the key-decision makers, innovators and business leaders. You will profit from the insights through a personal discussion.
Israel Facts

- **Startup Nation**
  Strong entrepreneurial culture-
  1500 new startups per year

- **Academic & military excellence**
  The most sophisticated
  management and technical
  talent pool in the world

- **Significant funding ecosystem**
  across all stages
  2nd only to silicon valley

- **Global innovation center**
  Israeli presence of most
  multinational technology
  companies

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**Israel Innovation Tour**
This Customized Executive Tour is focusing on hotspots that shape the future of digital technology.

**SATURDAY, APRIL 14th**

- **PARTICIPANTS ARRIVE TO TEL AVIV**
  - Optional tour in Tel Aviv
  - Welcome dinner

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**SUNDAY, APRIL 15th**

- **TRAVELING TO CITI INNOVATION CENTER**
  Citi's Technology Innovation Lab was established after identifying the potential of merging Citi's well established position in the global financial markets with Israel's innovative, entrepreneurial and fast paced culture. The lab is supported by the Israeli Ministry of Finance and the Chief Scientist. The main objective of this newly founded unit is to understand and define new needs and opportunities in the financial arena and provide cutting edge tools for the financial markets. Currently, the lab focuses on mobile, security, risk engines, data intelligence (DI) and automatic trading.

  **Overview about citi innovation activities**
  - Meeting the head of citi Lab
  - Tour at the Lab including the FinTech ecosystem and the projects of the Lab
  - Meeting startups at Citi accelerator

- **TRAVELING TO TEAM8**
  Israel’s leading cyber security think tank & company creation platform, founded by the former leadership of the elite Israel Intelligence Unit 8200, and backed by Microsoft, Cisco, AT & T, Qualcomm, Accenture, Nokia, Temasek and Mitsui.

  **Executive Cyber Briefing providing insider views on people, technologies and ideas enabling secure digital transformation**
  - Meeting cyber security companies selected to your individual specifications
  - Cocktail Party at the Rothschild rooftop Lounge - the trendiest place to dine in Tel Aviv
Israel Innovation Tour

MONDAY, APRIL 16TH

VISITING VIOLA VENTURES
Viola is Israel’s leading technology-focused investment group with over $2.8 billion assets under management. Viola enables Israeli entrepreneurs to build transformational technology companies.

Meet & Greet with Avi Zeevi
Avi is a co-founder of the Viola Group, and a co-founder of Viola Ventures (formerly known as Carmel Ventures). He serves as a general partner at Viola Ventures and he leads the fund’s FinTech practice. His investment interests include FinTech, Big Data, AI and Software.

- FinTech expert presentation
- Start-up beauty contest (upon interest and request)
- Lunch break next to the water line of the beautiful Herzliya Coast

VISITING FIN TLV
FinTLV is a unique open innovation platform, focusing on FinTech and InsureTech technologies. Powered by SOSA, the global network of tech innovation hubs, FinTLV’s unique innovation zone is pioneering the future of financial and insurance technology. FinTLV Innovation Zone is a mutually beneficial relationship between entrepreneurs and multinational corporations.

Meet & Greet with Gil Arazi
FinTLV Ventures founder and Insurance and InsureTech opinion leader.

- Presentation “How Startups are disrupting the Banking & Insurance Industry”

TRANSFER TO THE FLOOR
(ALTERNATIVE TO FIN TLV)
Based at The Tel Aviv Stock Exchange, The Floor is a Global Fintech Innovation Center- a focal point of access to Fintech technologies for leading international financial players, tech giants and VC’s., In financial institutions the Trading Floor is the central place for exchanging value.

- Dinner and optional evening programme

TUESDAY, APRIL 17TH

TRANSFER TO JERUSALEM VENTURE PARTNERS
Jerusalem Venture Partners has created and invested in over 120 companies in Israel, the US and Europe. JVP’s investment strategy is spearheaded by a deep expertise in identifying opportunities from inception and growing them into global industry leaders.

- Tour & Lunch break in the old City of Jerusalem
- Drive to Airport
- Flight to Vienna

individualise your trip

- The israel innovation tour can be costumized to the individual needs and expectations of the participants. Therefore we will organize a preparation meeting in order to individualise your experience.